



Clarivyn Advisory
DOCTOR CLINIC CONSULTING

PREPARED FOR YOU

FOR DOCTORS AND CLINIC OWNERS IN GUJARAT

Your Clinic Is Busy. But Is It **Running?**

Patients are waiting too long. Good patients are walking away. The front desk has no system. And you — the doctor — are spending your best hours managing operations instead of practicing medicine.

Clarivyn fixes the systems. You focus on the patients.

What Is Happening **Right Now**

What Is Happening in Your Clinic **Right Now**

65 Min

Average Patient Wait Time

Patients arriving at 9am and waiting until 10:05 before seeing the doctor. Many leave without consulting. This is lost revenue — invisible.

12–15

Patients Walk Away Daily

At Medivora Clinic, 12 to 15 patients left without consulting every single day. The doctor had no idea — no tracker existed.

Zero

Patient Recall System

After every consultation, patients were told verbally to return in X days. 60% never returned. No follow-up. No recall. No system.

2.8/10

Clinic Health Score at Day 1

When Clarivyn assessed Medivora Clinic across 5 key areas — the score was 2.8 out of 10. This is the starting point for most clinics.

10

Problem Areas in Every Clinic — All Fixable

Patient Flow · Patient Recall · Front Desk Excellence · Clinic Profitability · Staff Training · Online Reputation · OPD Flow Optimisation · Patient Loyalty · Business Continuity · Doctor Independence. Every area running without a written system. Clarivyn fixes them — one by one.

Not Advice. Not Suggestions. Written Proof.

Every Clarivyn engagement ends with a printed report. Not a debrief, not a presentation — a document with your clinic's health score, every problem audited, every system built, every SOP trained, and a before and after section showing what changed — in numbers.



Clinic Health Score

Your clinic rated across 5 areas out of 10. You see exactly where you stand before any work begins.



OPD and Patient Audit

Wait times, walkaway count, recall rate — root cause identified with real numbers from your clinic.



Written System Built

Appointment system, triage protocol, recall protocol — all designed for your specific OPD schedule.



Front Desk SOP Trained

Your front desk follows a written daily routine — runs the OPD without asking the doctor every time.



Before and After Report

52 patients/day vs 38. 22-minute wait vs 65. Every result documented in writing. Not claimed — proven.



Online Reputation Strategy

Medivora went from 3.2 to 4.6 Google rating with 47 new reviews in 45 days. Same system for your clinic.

The result: a clinic the doctor does not have to manage every single day.

HEALTH SCORE TARGET

2.8 → 8.4

Transform Package

Starter

TOTAL INVESTMENT

₹12,999

Fix your single most urgent clinic problem. One focus area. One written system. One SOP your front desk follows. A 10-page clinic report with written proof of every change made.

WHAT YOU RECEIVE

- 1 Clinic Health Score**
Rated across 5 key areas out of 10
- 2 Patient Flow Audit**
Wait time and walkaway root cause identified
- 3 Appointment System Built**
36 structured slots + triage protocol
- 4 48-Hour Recall Protocol**
WhatsApp recall — follow-up rate +28%
- 5 Front Desk SOP — 6 Steps**
Staff runs OPD independently
- 6 10-Page Clinic Report**
Written proof of every change made

PAYMENT SCHEDULE

DAY 1 — START
Engagement begins

₹4,999

DAY 45 — COMPLETION
Report delivered

₹8,000

DOCUMENTS DELIVERED

- ✓ 10-Page Clinic Starter Report — PDF
- ✓ Daily Appointment Slot Sheet — Excel
- ✓ Walkaway Patient Tracker — Excel
- ✓ Patient Recall List — Excel
- ✓ OPD Management SOP — PDF
- ✓ Triage Priority Chart — PDF

**Medivora Clinic went from 38 to 52 patients/day.
Wait time dropped from 65 to 22 minutes.**

Start for ₹4,999 on Day 1

Growth

TOTAL INVESTMENT

₹29,999

Fix three clinic problems in 45 days. Patient Flow, Front Desk Excellence, and Clinic Profitability — each with a full audit, written system, SOP, and before and after proof. Delivered in an 11-page report.

FOCUS AREA 1

Patient Flow and Appointment

Structured slots, triage, recall, walkaway tracker — installed and trained

52 patients/day · 22 min wait

FOCUS AREA 2

Front Desk Excellence

Full written daily SOP for all front desk functions — staff runs independently

Doctor involvement –80%

FOCUS AREA 3

Clinic Profitability

Monthly P&L dashboard — revenue, 4 cost centres, net profit by 7th every month

₹84,200 profit identified

PAYMENT SCHEDULE

DAY 1
Engagement begins

₹9,999

DAY 45
Report delivered

₹20,000

7 DOCUMENTS DELIVERED

- ✓ 11-Page Growth Report — PDF
- ✓ Daily Appointment Slot Sheet — Excel
- ✓ Walkaway Patient Tracker — Excel
- ✓ Patient Recall List — Excel
- ✓ Front Desk Daily SOP — PDF
- ✓ Monthly Clinic P&L Dashboard — Excel
- ✓ Fee Collection SOP — PDF

PACKAGE 03

COMPLETE OVERHAUL

45 DAYS · 4 VISITS PER WEEK

Transform

TOTAL INVESTMENT

₹59,999

The complete clinic overhaul. All 10 clinic problem areas fixed. 10 written systems. 10 SOPs. 18 documents. A 21-page report.

Google rating strategy included. Your clinic runs without you for 2 days.

#1

Patient Flow

#2

Patient Recall

#3

Front Desk
Excellence

#4

Clinic Profitability

#5

Staff Training

#6

Online Reputation

#7

OPD Flow

#8

Patient Loyalty

#9

Business
Continuity

#10

Doctor
Independence

10

SYSTEMS BUILT

10

SOPS WRITTEN

18

DOCUMENTS

2.8 → 8.4

HEALTH SCORE

PAYMENT — 3 INSTALLMENTS

DAY 1

Engagement starts

₹14,999

DAY 22

Mid-point review

₹20,000

DAY 45

Report delivered

₹25,000

THE TRANSFORM PROMISE

**"Your clinic can run for 2 days
without your physical presence."**

A 2-day planned absence is conducted during the engagement. If the clinic cannot run — Clarivyn keeps working until it can.

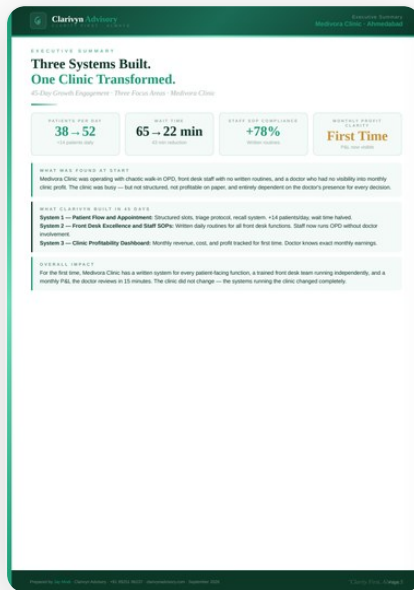
★ **Google Rating Strategy Included**

Medivora: 3.2 → 4.6 with 47 new reviews in 45 days

WRITTEN PROOF

This Is What You Receive. Not Words. A Report.

Actual pages from the Medivora Clinic Growth Engagement Report · September 2026



EXECUTIVE SUMMARY



CLINIC HEALTH SCORE



BEFORE AND AFTER

+14

EXTRA PATIENTS
PER DAY — PATIENT
FLOW SYSTEM

−43 Min

WAIT TIME
REDUCTION —
APPOINTMENT
SYSTEM

−27%

WALKAWAY RATE
REDUCTION IN 45
DAYS

3.2 → 4.6

GOOGLE RATING —
47 REVIEWS IN 45
DAYS

"Every engagement ends with written proof. No vague advice. No generic recommendations.
Just your clinic — fixed. Clarity First. Always."

— Jay Modi, Founder, Clarivyn Advisory



THE AUTHOR BEHIND THE METHOD

Two Books. One Idea: Clarity.

Jay Modi has written two books on building a business and getting it ready for investment. The thinking in them is the same thinking behind every Clarivyn engagement: **write it down, make it a system, and prove the result.**

01

Before The Investment

Questions Every Startup Must Answer

The questions a founder should be able to answer before asking anyone for investment.

ENGLISH · AVAILABLE ON AMAZON

Search
**Before The
Investment**
on Amazon.in

02

NEW

Beyond the First Rupee

The Seven-Pillar Path to ₹100 Crore

A seven-pillar path for taking a business from its first rupee towards ₹100 crore.

ENGLISH EDITION · AMAZON.IN



SCAN · AMAZON.IN

02

ગુજરાતી આવૃત્તિ

₹100 કરોડની રચના

સાત સ્તંભોથી વ્યવસાયને નવી ઊંચાઈ આપવાનો માર્ગ

The Gujarati edition of Beyond the First Rupee, for business owners who think and read in Gujarati.

GUJARATI EDITION · AMAZON.IN



SCAN · AMAZON.IN



Clarivyn Advisory
DOCTOR CLINIC CONSULTING

YOUR CONSULTANT

Jay Modi

Founder, Clarivyn Advisory · Ahmedabad, Gujarat

QUALIFICATION

B.Pharma · MBA in Pharma Management
IIM Kozhikode Executive Alumni — Entrepreneurship
& New Venture Creation · Strategies for Product &
Marketing

EXPERIENCE

~10 Years in Pharma Trading · Deep understanding of
how healthcare businesses operate and grow

AUTHOR — TWO BOOKS

Before The Investment — Questions Every Startup Must
Answer
Beyond the First Rupee — The Seven-Pillar Path to ₹100
Crore
English & Gujarati editions · Available on Amazon

CREATOR

The Growth Architecture™ — a 36-chapter
framework for taking a business from First
Rupee to ₹100 Crore

B.Pharma

MBA Pharma Management

IIM Kozhikode Alumni

Clinic Systems Expert

Author of 2 Books

START WITH THE ₹999 BUSINESS ROI AUDIT — NO COMMITMENT REQUIRED



WHATSAPP AND CALL
+91 99251 96237



EMAIL
clarivynadvisory@gmail.com



WEBSITE
clarivynadvisory.com